

PROJECT

GO4SEM

Global Opportunities for SMEs in Electro-Mobility

Funding: European (7th RTD Framework Programme)

Duration: Sep 2013 - Aug 2015

Status: Complete

Total project cost: €1,185,249

EU contribution: €993,673



Call for proposal: FP7-2013-ICT-GC

[CORDIS RCN : 109869](#)

Background & policy context:

Europe has successfully extended its competencies in key enabling technologies for electric mobility in recent years, especially in the fields of information and communication technologies, components and systems. Small and medium size companies have played a crucial role as sources of creativity at all stages of the supply chain. Given the new supply chains for electric mobility being established worldwide, many potential target markets are located outside Europe, e.g. in highly innovative regions such as the United States, Japan and China or in the emerging countries like India.

Objectives:

GO4SEM aims to support the European small and medium enterprises in assessing emerging global markets by creating a framework that informs and advises on the business opportunities and market requirements for selected countries in Asia and America

Methodology:

In light of this situation, a consortium of small and medium size companies and regional clusters, Tier-1 automotive suppliers, and research institutions from all around Europe under the leadership of the European Association of Automotive Suppliers, CLEPA, has developed a proposal for a dedicated Coordination Action entitled "Global Opportunities for Small and Medium Size Companies in Electric Mobility" (GO4SEM). The comprehensive approach is aimed at giving policy advice e.g. on standardization or education, at spreading awareness of global market trends and opportunities, and at triggering the creation of dedicated professional networks. It shall be based on a thorough analysis of the electric mobility supply chains in the United States, Japan, China and India, and on matching with the competencies of small and medium size companies and regional cluster thereof in Europe.

Eventually, the project will lead single European companies to consider an adaptation of their dedicated technology to the requirements of electric mobility markets abroad, and to seizing the related economic opportunities. In a broader sense, the project will strengthen the global competitiveness of the European industry being active in the domain of electric mobility by linking the relevant stakeholders, preparing them for, and making them aware of, the opportunities and challenges of the worldwide developments.

Parent Programmes:

[FP7-ICT - Information and Communication Technologies](#)

Institute type: Public institution

Institute name: European Commission

Funding type: Public (EU)

Lead Organisation:

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Organisation Website:

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EU Contribution: €0

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EU Contribution: €0

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EU Contribution: €0

Technologies:

Unclassified
Non-technology

Transport mode: Road transport

Transport sectors: Passenger transport

Transport policies:

Digitalisation, Decarbonisation, Societal/Economic issues, Environmental/Emissions aspects

Geo-spatial type: Other