namo

Seamless, barrier-free information and mobility chains for the elderly

Nahtlose, barrierefreie Informations- und Mobilitätsketten für ältere Menschen

Funding: National (Germany)
Duration: Feb 2012 - May 2015
Status: Complete

Background & policy context:
For all generations, unrestricted individual mobility is crucial for social exchange and participation. A self-determined life in old age therefore requires support in coping with distances.

Objectives:
The aim of the namo project is to develop a flexible and uncomplicated travel assistance system for elderly people. The system combines innovative traffic information services with existing services and ICT products available on the market. In the sense of a travel assistant, it is used for travel planning and as a competent "electronic travel companion" on the way. The focus is on target-group-oriented information about integrated and accessible travel chains from door to door. In order to promote seamless mobility, public transport mobility services are linked to those of private transport. The information services to be implemented take into account the mobility chains of everyday mobility as well as leisure mobility.

Methodology:
The new services to be developed are based on already existing offers and will be supplemented with further components for specific target groups. These components range from pedestrian routing, navigation and information on services and cultural offerings to information and service offerings for orientation and management of the transfer situation.

Parent Programmes:
MTI - Bringing Technology to the People

Institute type: Public institution
Institute name: Federal Ministry for Education and Research BMBF
Funding type: Public (national/regional/local)
Other funding sources: Federal Ministry of Education and Research

Partners:
Rhein-Main-Verkehrsverbund Servicegesellschaft mbH, Frankfurt am Main
HaCon Ingenieurgesellschaft mbH, Hanover
IVU Traffic Technologies AG, Berlin
Evangelical Foundation Volmarstein, Wetter/Ruhr
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STRIA Roadmaps:
Cooperative, connected and automated transport, Network and traffic management systems, Smart mobility and services

Transport mode: Multimodal transport
Transport sectors: Passenger transport
Societal/Economic issues, Safety/Security,
Transport policies: Digitalisation
Geo-spatial type: Infrastructure Node