

PROJECT

## REBALANCE

### futuRE moBility vALues ANd CulturE

**Funding:** European (Horizon 2020)

**Duration:** Dec 2020 - Nov 2022

**Status:** Ongoing

**EU contribution:** €851,264



**Call for proposal:** H2020-MG-2020-SingleStage-INEA

[CORDIS RCN : 231877](#)

#### Objectives:

REBALANCE will conduct an open deliberative forward-looking exercise towards a transformative transport policy in favour of a paradigm shift in mobility. It will push for the more effective ponderation of emerging social values not yet fully considered in transport policymaking, and a better alignment with the SDGs and the mounting concerns about climate change. To do so, REBALANCE will launch a Europe-wide high-level discussion on all the fundamentals of transport policy embedded in the current mobility paradigm. By critically reviewing the present -also in the light of the recent COVID19 pandemic which drastically affected our lifestyles- the project will mobilise around the New Mobility Cultures and Policies Hub a wide network of transport experts and stakeholders to discuss and converge on a shared vision over a more sustainable path and jointly devise a roadmap for a new transport paradigm.

The novelty, but also the strength of REBALANCE lays in the unconventional array of multi-disciplinary thinkers that will contribute to the debate. As a new paradigm requires opening the windows of imagination, the project will count on the contribution of a multifaceted group of renowned philosophers, sociologists, social psychologists, geographers, and jurists that have not necessarily been involved in the past and current transport research debates. Their role is to provoke and shake the foundations of the current way of thinking and fertilize the continuing cultural and political deliberative process. The ultimate ambition is to reflect the joint effort in a Manifesto for a New Mobility Culture, to make sure that shared values and beliefs of Europeans are embedded in the fundamentals of the new transport policy, and lay the foundations for a long-term cultural change in the way people understand mobility and take decisions on transport policies.

#### Parent Programmes:

[H2020-EU.3.4. - Horizon 2020: Smart, Green and Integrated Transport](#)

**Institute type:** Public institution

**Institute name:** European Commission

**Funding type:** Public (EU)

**Other programmes:** MG-4-9-2020 The European mobility culture of tomorrow: Reinventing the wheel?

#### Lead Organisation:

**Istituto Di Studi Per L'integrazione Dei Sistemi (ISINNOVA)**

**Address:**

VIA SISTINA 42  
00187 ROMA  
Italy

**Organisation Website:**

<http://www.isinnova.org>

**EU Contribution:** €255,161

## Partner Organisations:

### Fundacio Privada Ersilia

**Address:**

CALLE FREDERIC MOMPOU 2, PLANTA BJS  
08005 BARCELONA  
Spain

**EU Contribution:** €221,040

### Zilinska Univerzita V Ziline

**Address:**

Univerzitha 821  
1026 Zilina  
Slovakia

**Organisation Website:**

<http://www.uniza.sk>

**EU Contribution:** €92,075

### Universite Gustave Eiffel

**Address:**

5 BOULEVARD DESCARTES CAMPUS DE MARNE-LA-VALLE  
77454 MARNE-LA-VALLEE  
France

**EU Contribution:** €96,938

### Osborne Clarke

**Address:**

BASTION TOWER MARSVELDPLEIN 5  
1050 BRUSSELS  
Belgium

**EU Contribution:** €85,000

### Technische Universitaet Dresden

**Address:**

Helmholtzstrasse 10  
1069 Dresden  
Germany

**Organisation Website:**

<http://www.tu-dresden.de/>

**EU Contribution:** €101,050

## Technologies:

Information systems  
Sustainable knowledge platform

**Development phase:** Research/Invention

Information systems  
Transport research and innovation strategies

**Development phase:** Research/Invention

**STRIA Roadmaps:** Other specified

**Transport mode:** Multimodal transport

**Transport sectors:** Passenger transport, Freight transport  
Societal/Economic issues, Environmental/Emissions

**Transport policies:** aspects

**Geo-spatial type:** Other