PROJECT

VANGUARD

Advancing sustainable urban transport in an enlarged europe through CIVITAS

Funding: European (7th RTD Framework Programme)
Duration: Sep 2008 - Jul 2014
Status: Complete
Total project cost: €4,627,190
EU contribution: €3,549,287

Call for proposal: FP7-SST-2007-TREN-1_28June
CORDIS RCN : 90315

Background & policy context:

CIVITAS VANGUARD will assist the EC Directorate for Transport and Energy in coordinating the CIVITAS-Plus phase of its CIVITAS Initiative for cleaner and sustainable urban transport, as well as to assist in the dissemination of CIVITAS-Plus results.

Objectives:

An awareness-raising, dissemination and marketing strategy will be developed, outlining in detail the communications products and services of CIVITAS VANGUARD. As the central information hub, the CIVITAS website will be maintained and further developed. A range of promotional materials will be produced. Direct support to the CIVITAS Initiative beyond the demonstration cities will be provided through the hosting of the CIVITAS Secretariat and that of the CIVITAS Political Advisory Committee, the organisation of the annual CIVITAS Forums and the prestigious Award ceremonies.

Methodology:

The project will be implemented by a consortium consisting of European city networks as well as transport, energy and policy oriented organizations and a communications company. Activities will commence with a needs assessment conducted among the CIVITAS-Plus demonstration projects and a broader audience.

This will be followed by a Service and Support Strategy, outlining the target groups, approaches and benefits as well as the areas where coordination and support will be given to demonstration projects. Examples include the continuation and enhancement of a Dissemination Liaison Group, the compilation of individual dissemination tools and the facilitation of information flow. Based on the specific needs of the cities, dedicated working groups and training sessions will be organised, along with comprehensive marketing support. CIVITAS VANGUARD will raise the awareness, disseminate and market the results of CIVITAS-Plus demonstration projects to a wide audience of urban transport practitioners, located in all member states of the enlarged European Union.

Parent Programmes:
FP7-TRANSPORT - Transport (Including Aeronautics) - Horizontal activities for implementation of the transport programme (TPT)

Institute type: Public institution
Institute name: The European Commission
Funding type: Public (EU)

Lead Organisation:
### Regional Environmental Center For Central And Eastern Europe - Rec

**Address:**
Ady Endre Ut 9-11  
Szentendre  
2000  
Hungary

**EU Contribution:** €0

### Partner Organisations:

#### Ministerie Van infrastructuur En Waterstaat

**Address:**
RIJNSTRAAT 8  
2500 EX DEN HAAG  
Netherlands

**Organisation Website:**
http://www.rijksoverheid.nl/ministeries/ienm

**EU Contribution:** €0

#### Polis - Promotion Of Operational Links With Integrated Services, Association Internationale

**Address:**
rue du Trône 98  
1050 BRUXELLES  
Belgium

**Organisation Website:**
http://www.polis-online.org

**EU Contribution:** €0

#### Forschungsgesellschaft Mobilitaet - Austrian Mobility Research Fgm - Amor Gemeinnutzige Gmbh

**Address:**
SCHONAUGASSE 8A/1  
8010 GRAZ  
Austria

**Organisation Website:**
http://www.fgm.at

**EU Contribution:** €0

#### Ministerie Van Economische Zaken En Klimaat

**Address:**
BEZUIDENHOUTSEWEG 73  
2595 AC The Hague  
Netherlands

**EU Contribution:** €0

#### Mostra Communication Sa

**Address:**
Chaussee D'alsemberg 1001  
1180 Brussels  
Belgium
EU Contribution: €0

Eurocities Asbl
Address:
SQUARE DE MEEUS 1
1000 BRUXELLES
Belgium

Organisation Website: http://www.eurocities.org

EU Contribution: €0

Mobiel 21
Address:
Vital Decosterstraat 67A
3000 LEUVEN
Belgium

EU Contribution: €0

Iclei European Secretariat GmbH
Address:
Leopodring 3
79098 FREIBURG
Germany

Organisation Website: http://www.iclei-europe.org

EU Contribution: €0

Technologies:
Unclassified
Non-technology

STRIA Roadmaps: Smart mobility and services
Transport mode: Multimodal transport
Transport sectors: Passenger transport, Freight transport
Transport policies: Digitalisation, Decarbonisation, Societal/Economic issues
Geo-spatial type: Urban