

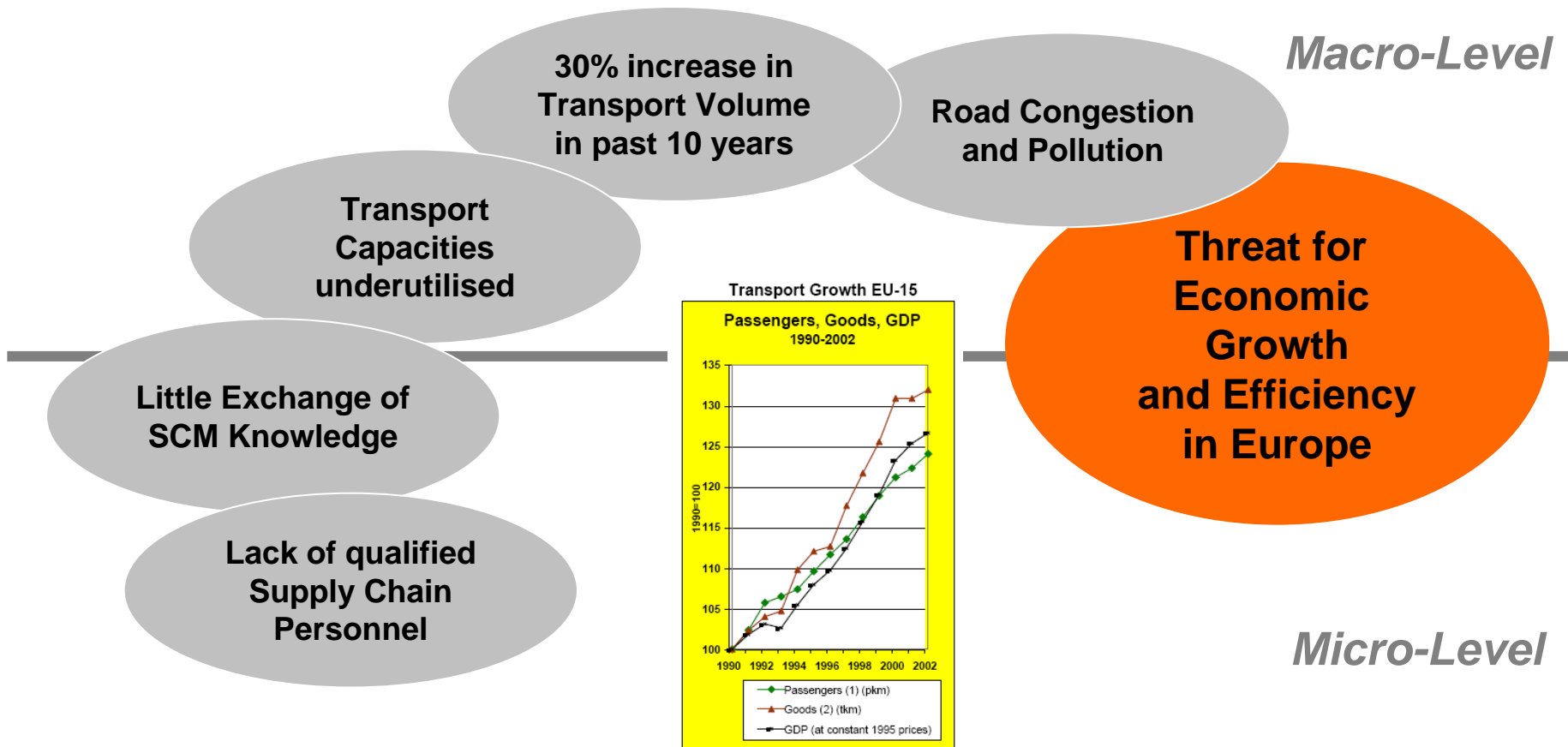


Creating a Dissemination and Promotion Platform for Logistics Best Practice

June 2006

bestLog

The Challenge



Taking macroeconomic transport issues to the micro-level

bestLog Objectives

Program:	Sustainable Surface Transport	Budget:	3.05 million Euro
Official Title:	Logistics Best Practice	Duration:	48 months (until 02/10)
Principal:	DG TREN	Consortium:	9 research institutes from 9 European countries

Establish a **European Platform**
for collection and active dissemination
of **Logistics Best Practice**
(ongoing, self-funding, non-profit)

to

- Improve **Supply Chain Practice**
- Improve **Supply Chain Education**
- **Reduce Differences** across Europe
- Set **Standards**
- Create **growth and jobs**
- Achieve better match between **EC policy** and **business decisions**

European Policy Context



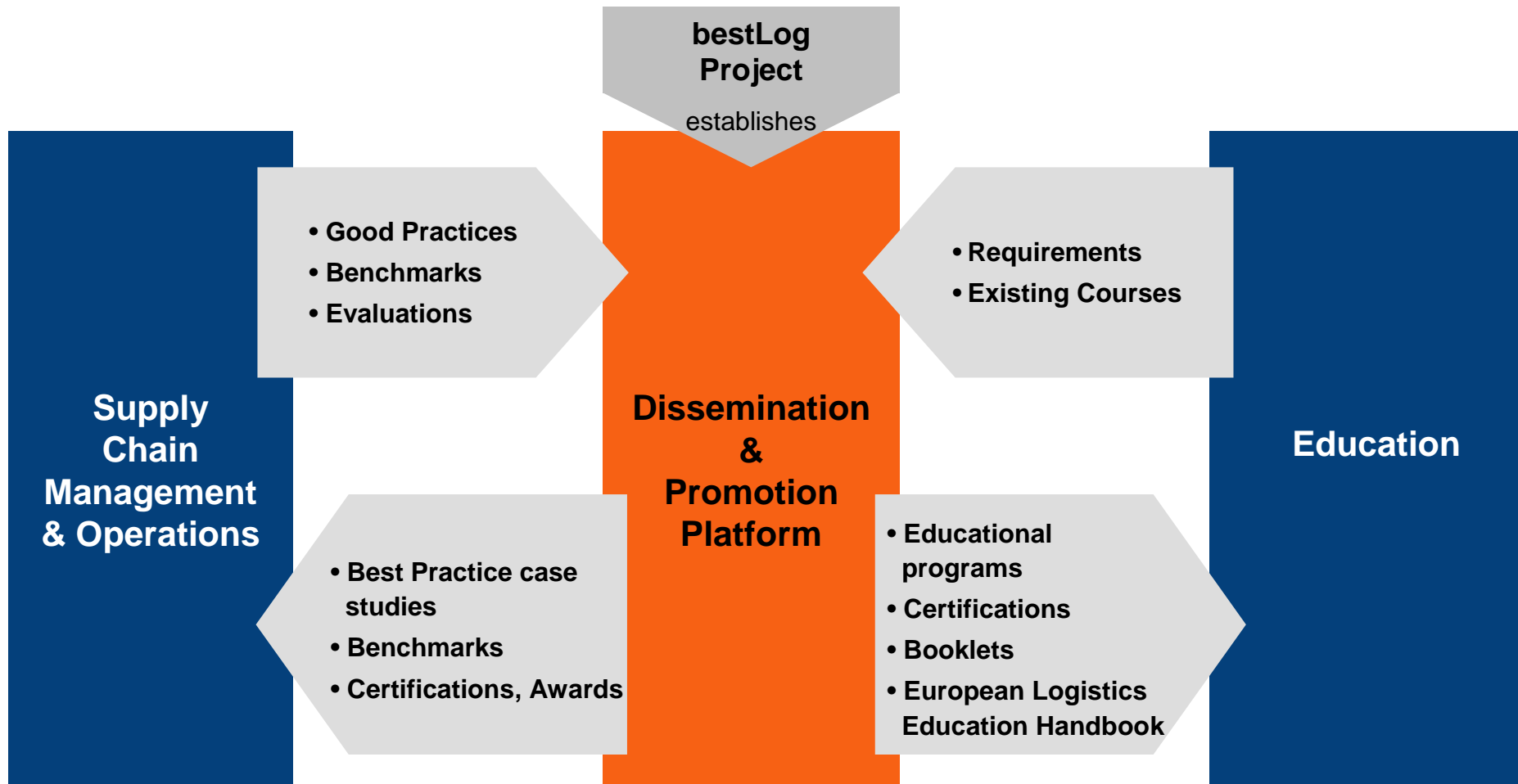
- **Transport White Paper** – Transport at the service of European industry and citizens
- **Lisbon Agenda** – Create Jobs by making Europe the most competitive knowledge based economy.
- **Sustainable development** - De-coupling economic growth and transport growth
- **Enlargement** – Continual integration of new Member States, plus Bulgaria and Romania

Logistics Policy (DG TREN)



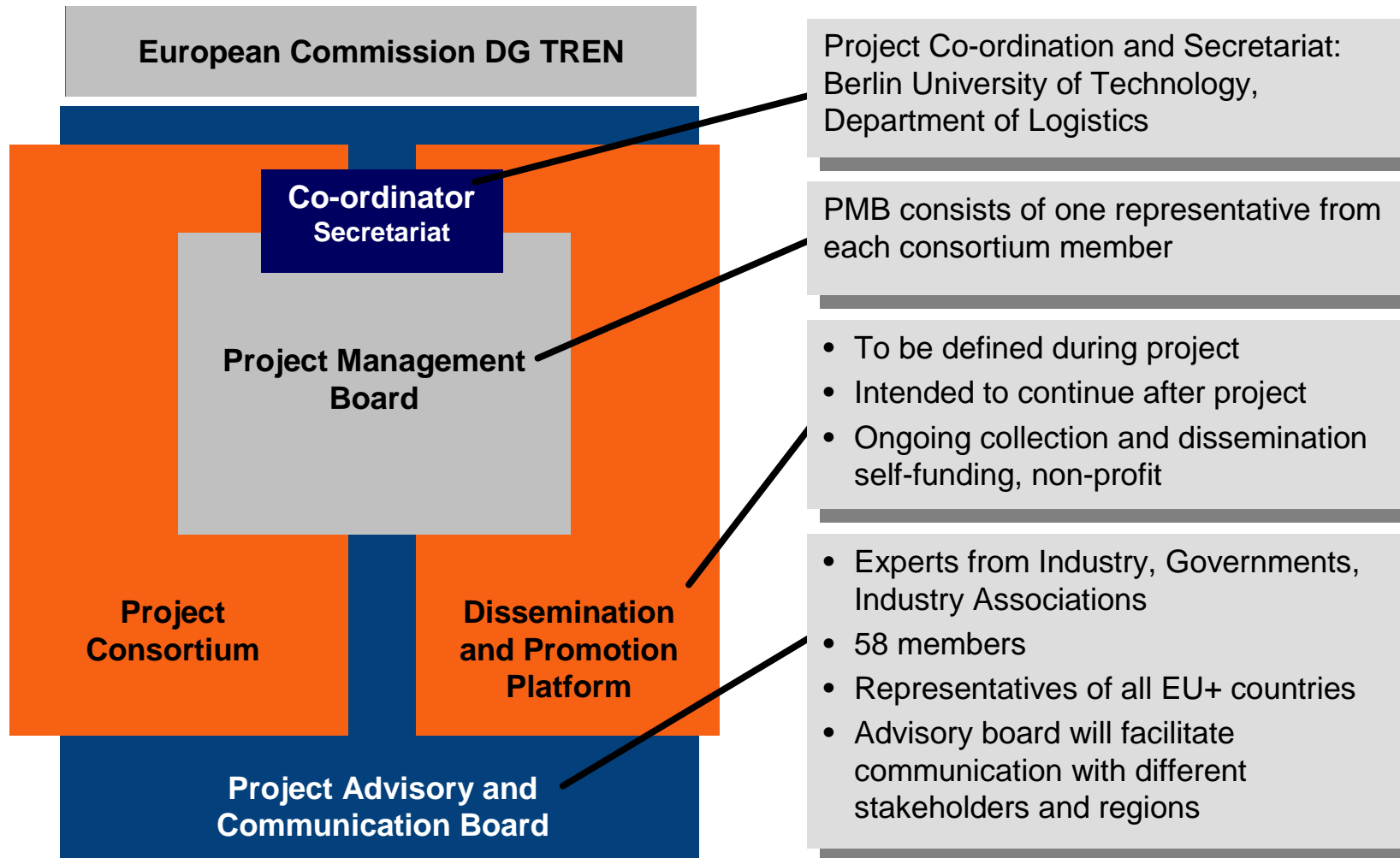
- Intermodal transport needs ‘door to door’ logistics solutions to be successful and compete in real terms
- Co-modality = improve efficiency of all modes separately and together in intermodal chains
- Shippers should consider other modes – not just ‘road only’

Initiating continuous exchange



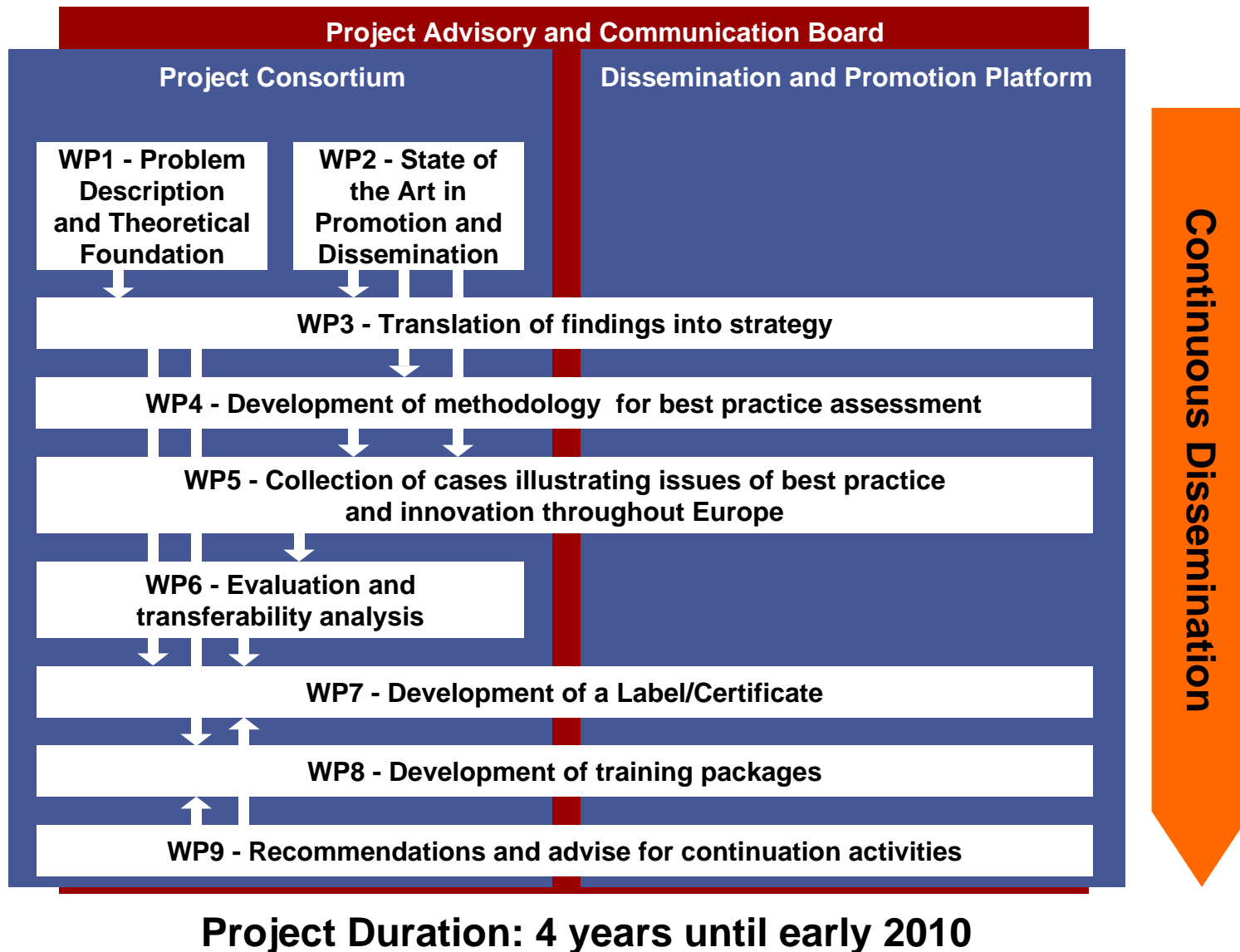
The dissemination & promotion platform will collect and disseminate Supply Chain Management knowledge on an ongoing basis

Project Management Structure

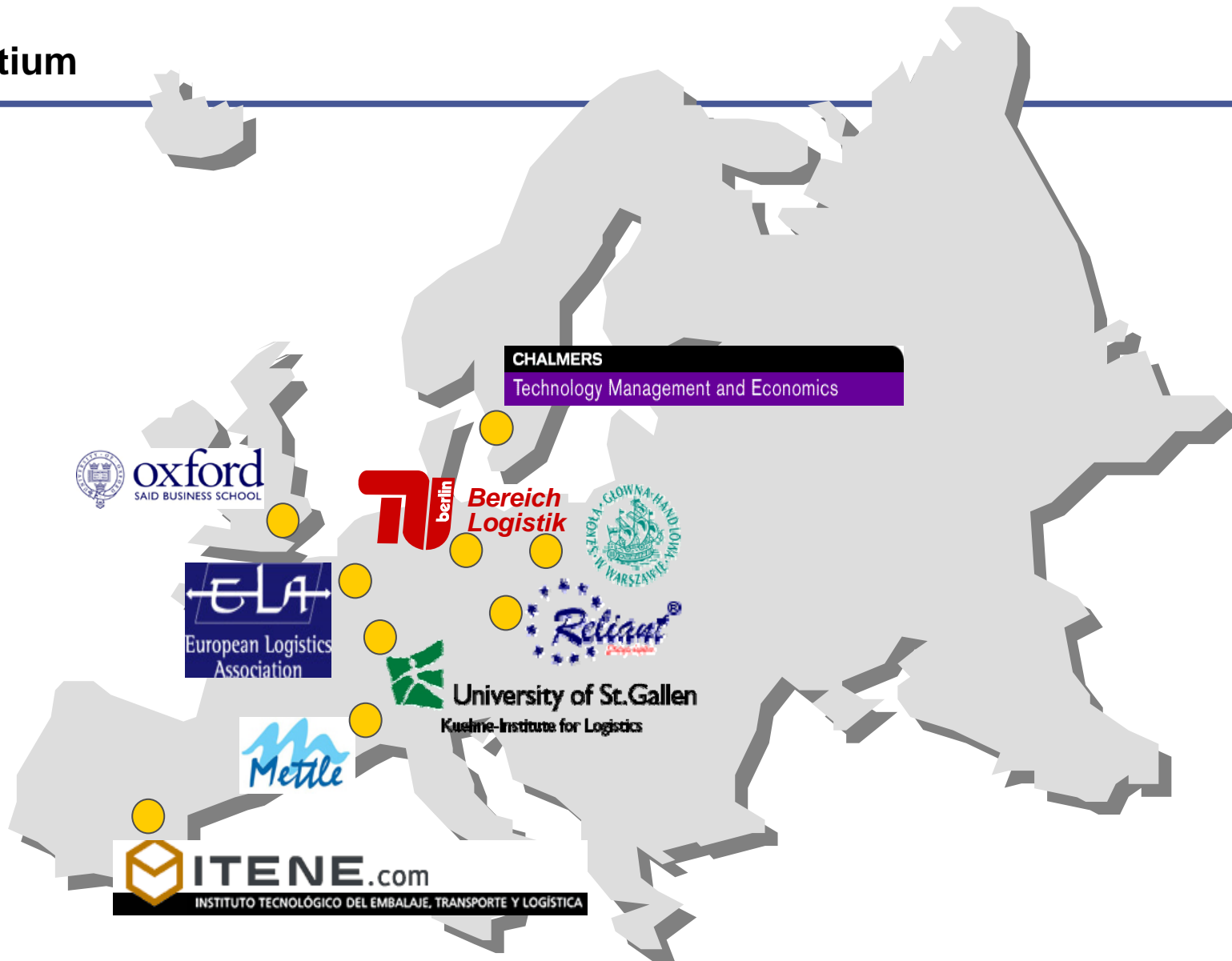


Project Organisation incorporates numerous stakeholders and thereby fosters Best Practice knowledge dissemination

Approach



Consortium



The bestLog Consortium consists of 9 high calibre logistics research institutes

Get involved...

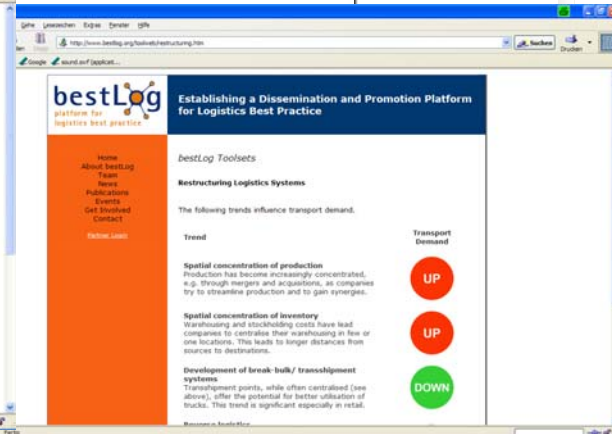
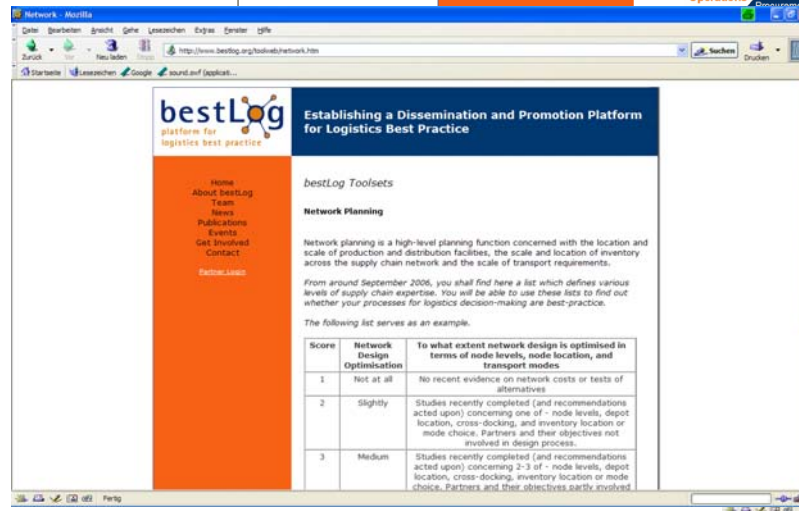
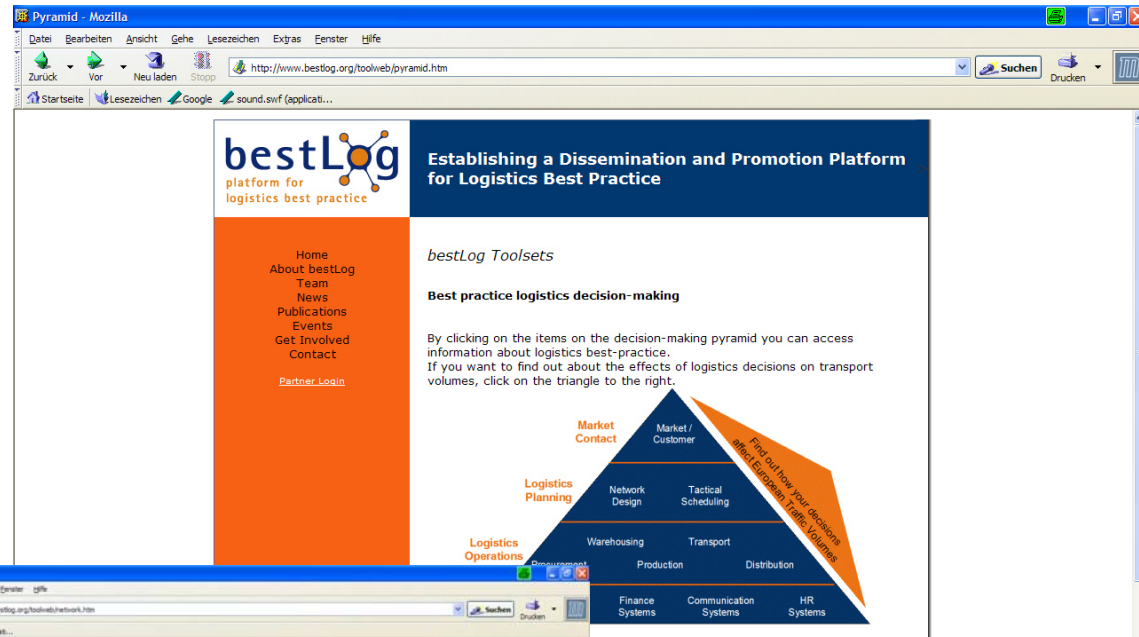
- Participate in industry workshops
- Participate in the 2008 bestLog conference
- Contribute best practice cases
- Contribute to the online databases

...and gain

- Use bestLog as marketing channel for your Logistics solutions and Logistics Education Services
- Access a Europe-wide best practice platform
- Find out on-line how your logistics processes compare with those of other companies
- Contribute to EC strategy on logistics issues

bestLog offers benefits for companies and education institutions alike

soon online:
bestLog
Toolset



soon online:
**Directory of
European
Logistics
Education**

bestLog
platform for
logistics best practice

Establishing a Dissemination and Promotion Platform
for Logistics Best Practice

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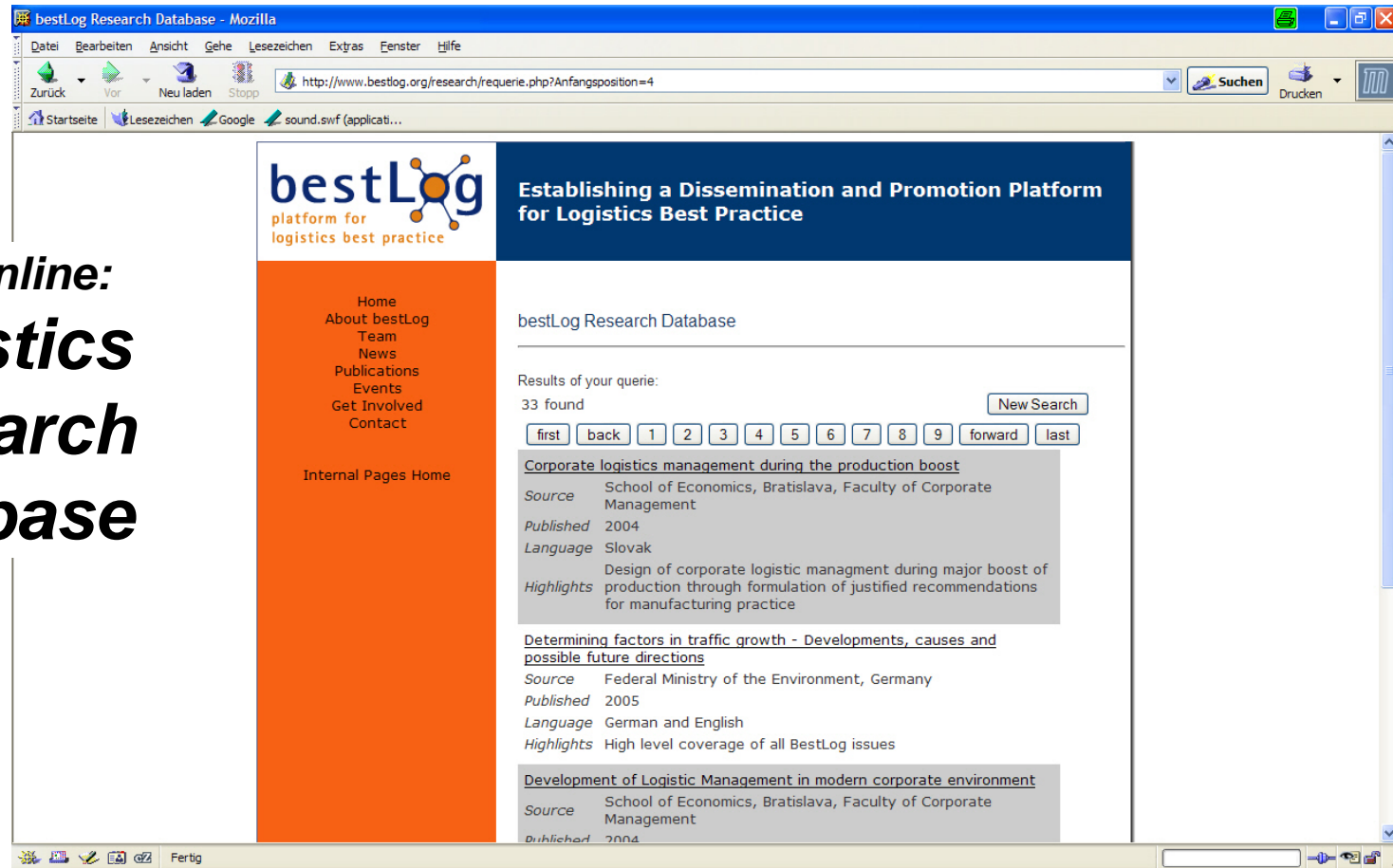
Internal Pages Home

bestLog Course Directory

Results of your query:
20 found

Institution	Country	Course Title	
Donau-University Krems	Austria	Professional MBA Logistics	<input type="button" value="Details"/>
Université de Cergy-Pontoise	Austria	Management of logistics and transport	<input type="button" value="Details"/>
Brno Business School	Czech Republic	MBA in Logistics	<input type="button" value="Details"/>
Prague School of Economics	Czech Republic	Doctorate in Logistics	<input type="button" value="Details"/>
Université de Cergy-Pontoise	France	DUT Management of logistics and transport	<input type="button" value="Details"/> <input type="button" value="Change"/>
Université de Cergy-Pontoise	France	Management of logistics and transport	<input type="button" value="Details"/>

soon online:
**Logistics
Research
Database**



planned for
later 2006:
**Online
Benchmarking**

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platform for
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bestLog Toolsets

Network Planning

Network planning is a high-level planning function concerned with the location and scale of production and distribution facilities, the scale and location of inventory across the supply chain network and the scale of transport requirements.

From around September 2006, you shall find here a list which defines various levels of supply chain expertise. You will be able to use these lists to find out whether your processes for logistics decision-making are best-practice.

The following list serves as an example.

Score	Network Design Optimisation	To what extent network design is optimised in terms of node levels, node location, and transport modes
<input type="checkbox"/> 1	Not at all	No recent evidence on network costs or tests of alternatives
<input type="checkbox"/> 2	Slightly	Studies recently completed (and recommendations acted upon) concerning one of - node levels, depot location, cross-docking, and inventory location or mode choice. Partners and their objectives not involved in design process.
<input checked="" type="checkbox"/>	Medium	Studies recently completed (and recommendations acted upon) concerning 2-3 of - node levels, depot location, cross-docking, inventory location or mode choice. Partners and their objectives partly involved

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