



## Project LOGINN - LOGistic INNovation uptake

### A Platform for Continuous Intermodal Freight Transport Strategic Research & Innovation

#### Overview

The main objective of the project is to create a platform to stimulate discussion and consensus-building amongst main public stakeholders, market players and researchers in the intermodal and freight logistics domain in order to facilitate & accelerate the commercial uptake of logistics innovation, by turning knowledge and research into investment in innovation.

Logistics innovation, within the scope of this project, encompasses innovative business models within the supply chain, innovative logistics practices, and innovative technologies.

The coordination action will address the following issues:

- raising the profile and understanding of intermodal and freight logistics innovation
- identifying policies, regulatory measures, financial mechanisms and socio-economic aspects that are required in support of accelerating the development and diffusion of logistics innovation
- encouraging greater involvement in and acceptance of innovations in the public as well as private sector.

In order to meet its objective, the project, through the use of a discussion and consensus-building platform realized at its very early stages, will provide insight and consensus on the following issues:

- what is the current state & expected developments on intermodal freight transport & logistics research and innovation?
- which are the observed drivers and barriers?
- how can these be overcome?
- how can investments be attracted in accelerating logistics innovation?

In LOGINN, the impact creation is a responsibility of the whole consortium and an integral part of the project. In order to ensure the effectiveness and efficiency of these activities, numerous actions have been defined. Specifically, a mechanism has been set up for extending the group of contributors to the project activities in a simple, but efficient way, in order to achieve a wide audience in the logistics community, reflecting the possibility and interest of potential followers to LOGINN, based on the establishment of the **Associated Partners Group (APG)**.

#### **We invite you to join the APG!**

The members of the APG are **stakeholders from the whole supply chain**, including logistics service providers, shippers, ICT service providers, authorities as well as research institutions and investors. **Reaching a critical mass** of audience and participants covering all the sectors of the supply chain is one of the key objectives LOGINN wants to target through the APG, since it will allow to:

- start discussions of common interest for the logistic community and keep them alive and self-sustained by the community
- spread the knowledge about the innovation in technology, logistics processes and business models, particularly that developed in European research projects, and collect viewpoints, requirements and experiences in creating and adopting the innovation
- impact on a wide community, creating synergies and supporting the innovation uptake in the logistics sector.

## The Consortium

LOGINN is driven by a core team of project partners with years within both research and offering services to all stakeholders in the supply chain. The project partners' knowledge and business networks will be exploited to disseminate results and collect needs and requirements, by fostering information exchange and cooperative development of ideas. These networks will ensure a large community for dissemination and involvement of field specialists in the APG, as committed stakeholders. By the end of the LOGINN lifetime, the APG will comprise a large number of organizations and associations from the logistics research, industrial and authority's world.

<b>Consortium Partner</b>	<b>Country</b>
<b>Insiel</b> - Informatica per il Sistema degli Enti Locali S.p.A. (coordinator)	Italy
<b>CERTH</b> - Hellenic Institute for Transport	Greece
<b>BIBA</b> - Bremer Institut für Produktion und Logistik	Germany
<b>SingularLogic</b> - SINGKIOULAR LOTZIK ANONYMOS ETAIRIA PLIROFORIAKON SYSTIMATON & EFARMOGON	Greece
<b>SFC</b> - Sustainable Finance & Consulting	Germany
<b>ISL</b> - Institute of Shipping Economics and Logistics	Germany
<b>Chalmers</b> University	Sweden
<b>SINTEF</b>	Norway
<b>TREDIT</b> - DIEVROPAIKI ETAIRIA SYMBOULON METAFORON ANAPTIXIS KAI PLIROFORIKIS AE	Greece
<b>ITA</b> - Aragon Institute of Technology	Spain
<b>ECM</b> - EffizienzCluster Management	Germany
<b>WSP</b> Analysis & Strategy	Sweden