2nd Periodic Report Complementary Information

1. Project Logo



2. Banner





3. Leaflet







SMART Container Chain Management



Technology Agnostic Single Window Platform



What is it?



A neutral, open, "single window", interoperability enabling platform for public administrations and Container Transport Management stakeholders. The SMART-CM platform will allow:

- Interoperable and seamless data exchanges among all the parties of the chain, irrespective of current or future data capture technologies while complying with commercial data exchange rules:
- Interfaces with existing service platforms for container
- B2B and B2A applications compliant with international customs-secure and interoperable data communications;
- New B2B and B2A services for adding efficiency to chain visibility and player cooperation;
- Innovative solutions and advanced application prototypes in global container management, such as dynamic re-scheduling of container transportation, thanks to inno-vative concepts like "The Internet of Things".
- · Analysis of standards, legal, market and business operations and future logistics approaches to door-to-door container chains with dissemination of the findings among the partners.

Why?

To satisfy Business requirements

To satisfy Business requirements by providing efficient interfaces to the entire global supply chain, and by combining cargo information from supply chain stakeholders and container position and condition information from CSD providers, the SMARF-CM platform will offer Shippers, Logistics Services Providers, Transport Services Providers, Port Authorities and Terminal Operators, AEO agents, Customs, etc. a single standard means



To satisfy Customs Requirements
SMART-CM will contribute to the Green Lanes concept and its

- implementation for ocean freight, by supporting the following:

 Containers stuffed by **Authorised Economic Operators (AEO)**
- · Containers closed and secured with electronic seal to prevent unauthorised access en route
- Data transfer, including optional scanner results, to the customs authorities for advance risk-based assessment of inbound
- Accelerated customs clearance (green lanes) for incoming



How?

SMART-CM is targetting the following 4 areas:

- Innovation/Technology. Development of innova-tive systems and value added services, together with improvement of existing software and hardware tech-
- 2. Commercial/Market. Assessment of current and potential intermodal container transport logistics market opportunities
- 3. Business/Organisation. Matching proposed effi-ciency improvements, to be achieved via technology implementation, with seamless, integrated adminis-
- implementation, with seamless, integrated adminis-trative and business processes.

 4. Legal/Security. Alleviating the negative impact of le-gal complexities by developing technological solutions to meet legal requirements.

2 large scale demonstrations to validate SMART-CM solutions The SMART-CM platform will demonstrate its efficient container management, monitoring and control capa-bilities in a real-life environment.

• 2 large-scale demonstrations on 2 distinct global

- Trade lanes to prove applicability and usability in dif-ferent regions

 150 containers suitably equipped to validate the solution on a wide scale and to verify the reliability of information

 30 months of demonstrations to ensure continuous enhancement of the solution





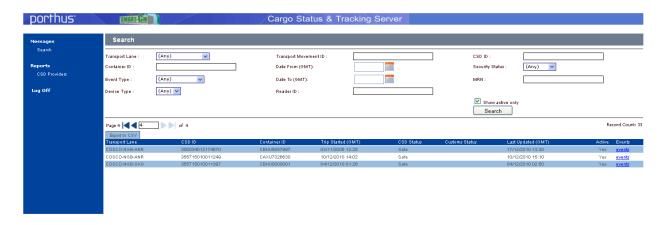


4. SMART-CM Neutral Layer Snapshots

Sign-in Page

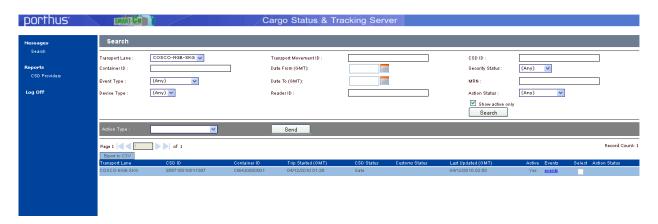


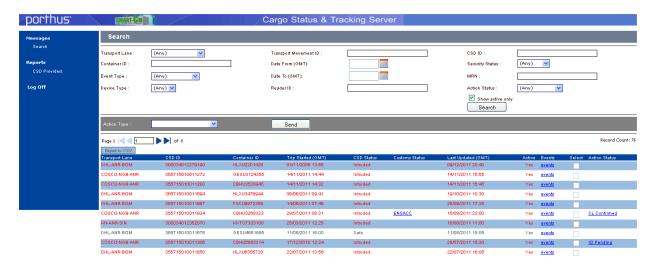
Transport Overview





Authorised Opening - Interactivity of NL







5. Value Added Services Screenshots



6. SMART-CM event Images

EXPOSEC (March 2010)



Steering Committee meeting, Brussels (September 2010)





CEN Workshop Kick-Off Meeting (21 September 2010)







3rd ECITL (November 2010)







Nigbo Demonstration Event Meeting (March 2011)







