



Start SMART... move fast...

***SMART: Services for SMEs in
collaborative transport research projects***

Project Presentation



Background



SMART project aims to connect Regional Clusters Stakeholders and *Small and Medium Enterprises (SMEs)* in the supply chain of *Large Enterprises*, in order to improve the participation of European SMEs in RTD research projects linked to surface transport area.

The **SMART Consortium** comprises a wide range of stakeholders related to surface transport: Regional SMEs Clusters, Public Innovation Agencies, Private Technology Transfer companies, and Large Enterprises linked to Regional Clusters.

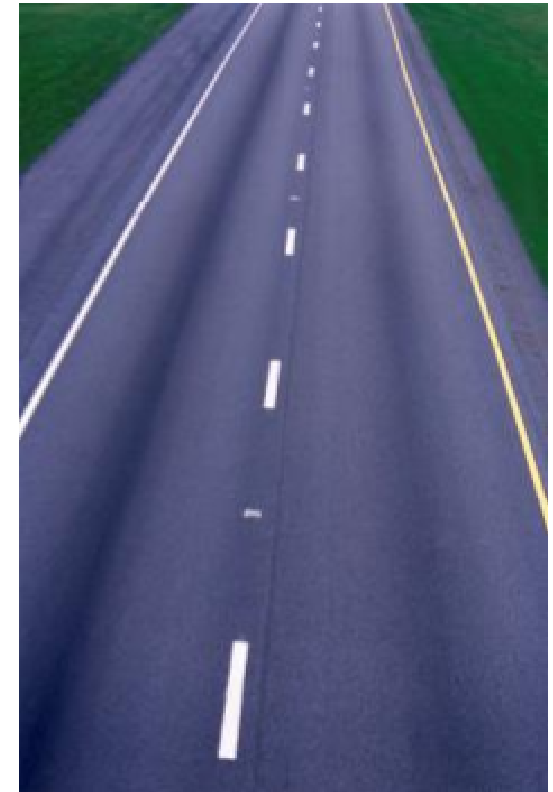


Support Action co-funded within the FP7-
Surface Transport Work Programme

Specific objectives



- **To connect Clusters of Transport sector** in different European countries
- **To train on EU funding** mechanisms
- **To facilitate networking opportunities and partnerships creations** between all stakeholders of the transport sector
- **To address SMEs research capabilities/needs**
- **To facilitate the creation of consortium** with large organisations in projects led by SMEs
- **To support SMEs in submitting proposals** for own project ideas
- **To create a nurturing environment** for transnational research projects



Support Action co-funded within the FP7-Surface Transport Work Programme

Activities



How does **SMART** support you in submitting new RTD proposals in Surface Transport?

- Setting up a **SMART platform of services**, including IT support tools to simplify proposal building.



- **Searching** engine for partners
- **Connecting** with other stakeholders
- **Sharing** information about on-going projects
- **Informing** about funding programmes
- **Evaluating** project ideas

- Realisation of **trainings, networking and brokerage events**
- **Identification of SMEs** in the transport sector, and assessment of their research, training, skills, and finance needs.
- **Intelligence Actions** with Large Organizations.

Support Action co-funded within the FP7-
Surface Transport Work Programme

Benefit for SMEs



Small and Medium Enterprises benefits by participating in SMART:



- **Training** activities on interesting FP7 programmes for research actions in the field of Surface Transport.
- **Free evaluation** of RTD project ideas
- Support to set-up **RTD own projects** and participation in projects led by large organisations.
- Wide visibility through the SMART **business card service** and the registration in the SMART **DB** of qualified SMEs
- Networking opportunities in the **SMART international events** and interacting with key global players, role models and speakers on top industry trends and developments

Support Action co-funded within the FP7-
Surface Transport Work Programme

Benefits for Large Enterprises



Large Enterprises benefits by participating in SMART:



- Access to **pre-qualified and selected SMEs**, an easy and effective way of finding potential useful SME partners for R&D and innovation projects
- Possibility to be aware of, and involved in **highly innovative R&D projects** led by SMEs
- Support innovation process of SMEs to achieve **Corporate Social Responsibility** objectives
- Participate in Two International Workshops where it is possible to show project results and **create new synergies**
 - Next **International event** scheduled to take place in Reykjavík - Iceland on **16th and 17th of September 2010** in synergy with the yearly International Conference “Driving Sustainability”.

Benefit for clusters



Regional Clusters benefits by participating in SMART:

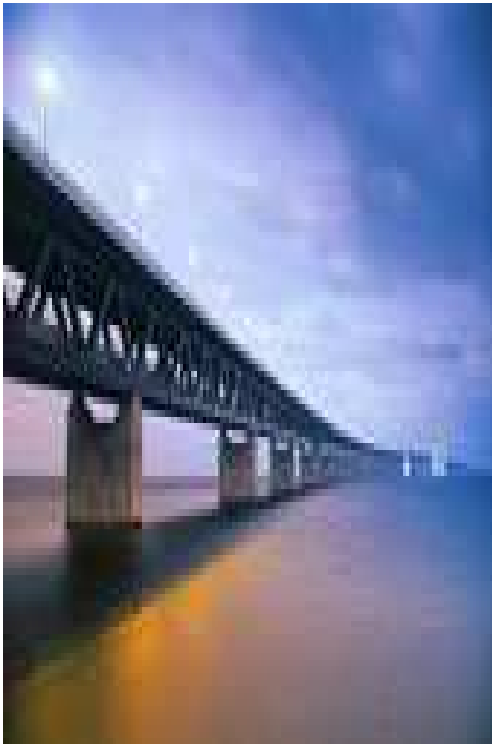


- Facilitate the involvement of clusters' SMEs in **R&D international projects**
- Opportunity to provide clusters' members with **additional free services** and support on FP7 funding opportunities.
 - **Database** of qualified SMEs to be inserted in “meta-clusters” for potential partnerships
 - Updated information on **grants** on the transport sector
 - Database of RTD **to-be-submitted European proposals**
- Participation in specific **intra-cluster events** to better understand the specific regional trends and needs.
- Improve the **commitment** of the cluster towards its members

Benefit for Universities or Research Centers



Universities and Research Centres benefits by participating in SMART:



- Be linked to **industrial** organizations for the realization of RTD projects
- Possibility to be aware of, and involved in **highly innovative R&D projects** led by SMEs
- Participate in Two International Workshops where it is possible to show your project results and **create new synergies**
- Wide visibility through the SMART **business card service**
- **Training** activities on interesting FP7 Programmes for research actions in the field of Surface Transport
- **Free evaluation** of RTD project ideas

Support Action co-funded within the FP7-
Surface Transport Work Programme

Benefit for Public Authority or Administration



Public Bodies benefits by participating in SMART:



- Benefits from research **projects' results**
- Participating as an **end user** in research projects
- Networking opportunities in the **SMART international events** and interacting with key global players, role models and speakers on top industry trends and developments
- To be updated about **policy trends**
- **Training** activities on interesting FP7 programmes for research actions in the field of Surface Transport
- **Free evaluation** of RTD project ideas

Further information



SMART project coordinator:

info@smartransport.eu

www.smartransport.eu

