

Pictures to support

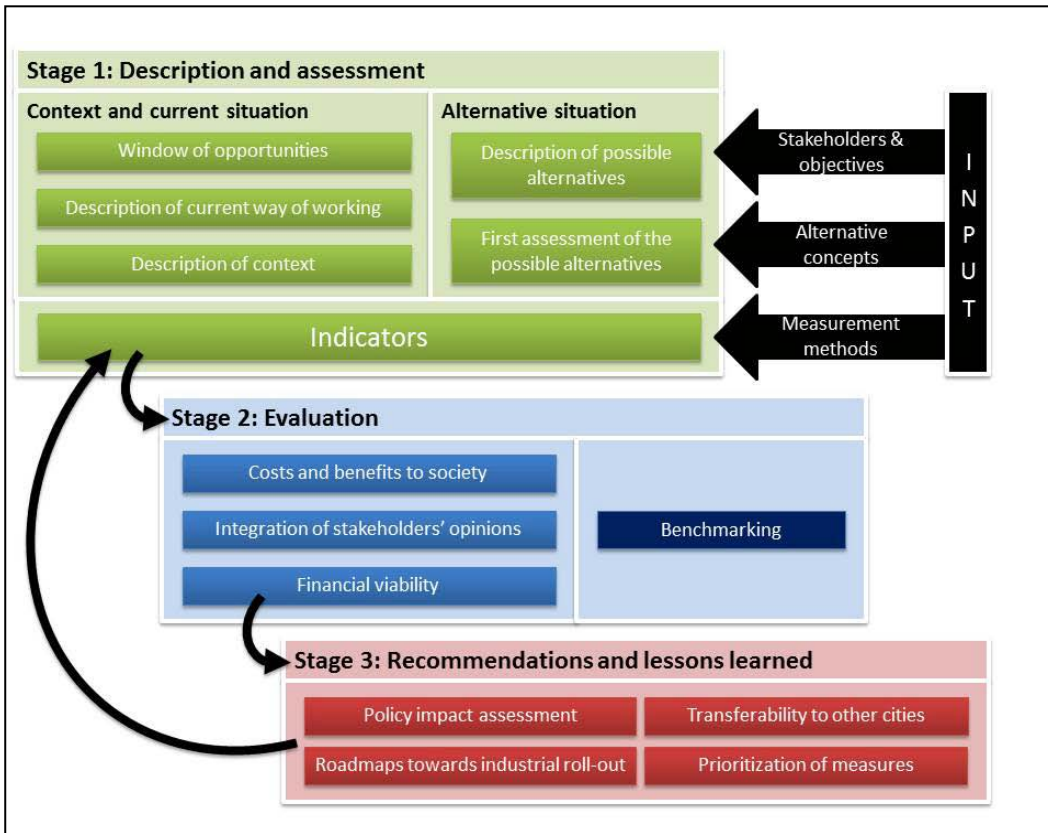


Figure 1. STRAIGHTSOL evaluation framework.

Social cost benefit analysis	Business model	Multi Actor Multi Criteria Analysis
Will the concept give more benefits than cost for society?	Will the concept work? Considering financing and value issues	Comparison of alternative solutions from multiple stakeholders' perspectives
Welfare theory	Marketing	Strategic Management

Figure 2. Evaluation methods within STRAIGHTSOL.



Figure 3. DHL Supply Chain truck and loading bay.



Figure 4. TNT Express mobile depot prototype.



Figure 5. Oxfam collection banks.



Figure 6. Kuehne+Nagel warehouse in Sindos, Thessaloniki.



Figure 7. Registration of incoming shipments at Stovner senter in Oslo.



Figure 8. EMEL's control centre in Lisbon.

List of project partners

Partner	Web site
Transportøkonomisk institutt (TOI), Norway	www.toi.no
Vrije Universiteit Brussel (VUB), Belgium	www.vub.ac.be mobi.vub.ac.be
Centre for Research and Technology Hellas / Hellenic Institute of Transport (CERTH/HIT), Greece	www.hit.certh.gr
University of Southampton (TRG), United Kingdom	www.soton.ac.uk www.trg.soton.ac.uk
Instituto Superior Tecnico (IST), Portugal	ww.ist.utl.pt
Centre d'Innovació del Transport (CENIT), Spain	www.cenit.cat
Nederlandse Organisatie voor Toegepast Natuurwetenschappelijk Onderzoek (TNO), Netherlands	www.tno.nl
Univerza v Ljubljani, Fakulteta za arhitekturo (UL), Slovenia	www.uni-lj.si
Kuehne+Nagel Societe Anonyme for Transports & Logistics (K+N), Greece	www.kn-portal.com
Oxfam, United Kingdom	www.oxfam.org.uk
DHL EXEL SUPPLY CHAIN SPAIN, Spain	www.dhl.es
Ajuntament de l'Hospitalet de Llobregat , Spain	www.l-h.cat
EMEL - Empresa Municipal de Estacionamento de Lisboa, Portugal	www.emel.pt
TNT Express Worldwide N.V. (TNT), Netherlands	www.tntexpress.nl
GS1 - The Global Language of Business (GS1), Norway	www.gs1.no