

# SEVENTH FRAMEWORK PROGRAMME

**Collaborative project**



**Mobincity**

**Smart Mobility in Smart City**

FP7-314328

**D8.2 Project Web Site**

**ZABALA**

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## 1 Introduction

The aim of the MOBINCITY project Web Site is to present MOBINCITY project and promote internal and external dissemination. MOBINCITY Web Site supposes a node in the network with links to others stakeholders, events, etc. Furthermore, it encourages collaboration by demonstrating how it generates added value and will serve as an information platform of MOBINCITY's outcomes.

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## 2 Main Sections

Main sections of MOBINCITY Web site are described below:

### 2.1 HOME PAGE

This section is the home page of MOBINCITY website. It appears when [www.mobincity.eu](http://www.mobincity.eu) is loaded in the web browser. HOME PAGE serves as a presentation of the Web, and contains different parts:

- **Lateral Menu:** with diverse subsections such as *Deliverables*, *Publications and Dissemination Material*, *Synergies with other projects* or *Links of interest*. This specific Menu will be described later in this document.
- **Resume:** It contains a brief synopsis of MOBINCITY's objective and a graphical scheme of its operation and structure.
- **Flyer:** MOBINCITY Flyer will be available through a banner not only on the main page of the project, but in all sections of the website.
- **Latest News:** From MOBINCITY HOME page it will be possible to analyse the latest news related to the project, associated to articles, workshops, results, etc.



Figure 1. MOBINCITY Home Page: Main Sections (in green), Lateral Menu and Resume.

The screenshot displays the MOBINCITY home page layout. At the top left, there is a banner for the 'SEVENTH FRAMEWORK PROGRAMME' with the European Union flag. Below this is a 'MOBINCITY Flyer' section with a link to download the flyer. The main content area features a large 'Graphical scheme' diagram. This diagram illustrates a 'SMART CITY' at its core, surrounded by various components: 'TRANSPORT INFRASTRUCTURE' (cars, bikes, planes), 'ENERGY INFRASTRUCTURE' (wind turbines, solar panels), 'SMART GRIDS', 'SMART MOBILITY', 'EXPERIENCES', 'ICT SYSTEMS COMMUNICATION' (EIR), 'CHARGING STRATEGIES', 'ADAPTIVE STRATEGIES PREDICTIVE ALGORITHMS', and 'DISCHARGING STRATEGIES' (TRIP PLANNING, DRIVING MODES). A cloud labeled 'Business models' is also connected to the central 'SMART CITY'.

**Latest news**

Figure 2. MOBINCITY HOME PAGE: Graphical scheme, MOBINCITY Flyer and Latest News.

## 2.2 ABOUT MOBINCITY

This section contains two main parts:

- **SUMMARY:** It shows a more detailed introduction to the project and general and specific objectives description.

Search

HOME
ABOUT MOBINCITY ▾
CONSORTIUM
NEWS & EVENTS
CONTACT
PRIVATE AREA

### About MOBINCITY

- Summary
- Work plan

### MENU

- Deliverables
- Publications and Dissemination Material
- Synergies with other projects
- Links of interest

### Headlines

	Post date
Mobincity in The Parliament Magazine	Tuesday, June 25, 2013 - 10:09
Huge Media Response about Project presentation at MIPRO 2013 in Opatija	Friday, June 21, 2013 - 15:43

Home

## SMART MOBILITY IN SMART CITY

Urban transport is responsible for about a quarter of CO2 emissions from transport. The gradual phasing out of 'conventionally-fuelled' vehicles from the urban environment is a major contribution to significant reduction of oil dependence, greenhouse gas emissions and local air and noise pollution. Fully Electric Vehicles (FEV), for public and private transport, can contribute significantly to the lowering of the current pollution levels. However, the FEV use is currently facing several weaknesses which are delaying its wider deployment, mainly related to overall limited efficiency and limited driving range.

The diagram illustrates a smart mobility ecosystem. At the center is 'End User Info (Web Services)' which provides 'Input API', 'Aggregation', 'Extraction', 'Processing', and 'End User API'. This central hub interacts with various components: 'Public transport' and 'Traffic lights' (top left); 'CC Charging' and 'CC Traffic' (middle left); 'Power system operators decentralized, regenerative energy sources' (top right); 'Charging station network' (middle right); and 'On the road RSU Multihop' (bottom left). On the right, three arrows labeled 'Charging strategies', 'Trip planning', and 'Driving modes' point towards a vehicle icon. Bidirectional arrows indicate data flow between the central hub and the other components.

Figure 3. ABOUT MOBINCITY: Summary.

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- **WORK PLAN:** It shows Workplan structure and a brief summary of every WP.

Figure 4. ABOUT MOBINCITY: Work Plan.

### 2.3 CONSORTIUM

This section list and describe participants of MOBINCITY project, involving 13 partners from 5 different countries (Spain, Germany, Slovenia, Italy and Croatia) that are represented in a map.

Figure 5. CONSORTIUM section.



## 2.4 NEWS & EVENTS

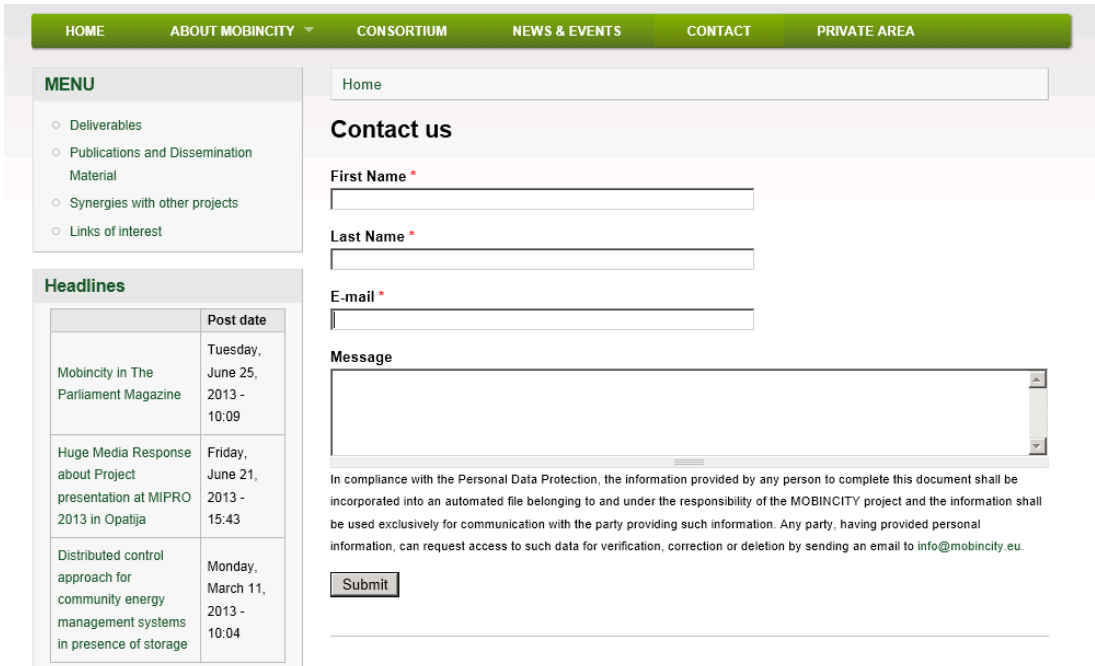
This section contains principal news and publications in relation with MOBINCITY project. Thus, MOBINCITY partners will publish relevant or interesting news associated to MOBINCITY's topics. This section might include a newsletter registration form (if newsletter is published).



Figure 6. NEWS & EVENTS Section.

## 2.5 CONTACT

This section shows a contact form for everyone interested in getting more information about the project.



	Post date
Mobincity in The Parliament Magazine	Tuesday, June 25, 2013 - 10:09
Huge Media Response about Project presentation at MIPRO 2013 in Opatija	Friday, June 21, 2013 - 15:43
Distributed control approach for community energy management systems in presence of storage	Monday, March 11, 2013 - 10:04

**Home**

**Contact us**

First Name \*

Last Name \*

E-mail \*

Message

In compliance with the Personal Data Protection, the information provided by any person to complete this document shall be incorporated into an automated file belonging to and under the responsibility of the MOBINCITY project and the information shall be used exclusively for communication with the party providing such information. Any party, having provided personal information, can request access to such data for verification, correction or deletion by sending an email to [info@mobincity.eu](mailto:info@mobincity.eu).

Figure 7. CONTACT Section.

## 2.6 PRIVATE AREA

This section is a restricted part for internal project communications, e.g.: sharing drafts, deliverables and notes from meetings.

Every partner has a Username and a Password.

Private area has a Navigation Menu (left side) for Document Management. It has a submenu with three different options:

- Reports
- Recent Folders
- Top Folders (Data Structure)

It is important to highlight, Data Repository of Private Area, which is distributed as follows:

- Managerial Information
  - Contractual Docs
  - General Docs

- Minutes
- ...
  
- Technical Information.
- Financial Information (procedures): for official reports. Partners will use different folders with adequate permissions.
- Events.
- Work packages: specially oriented to deliverables.

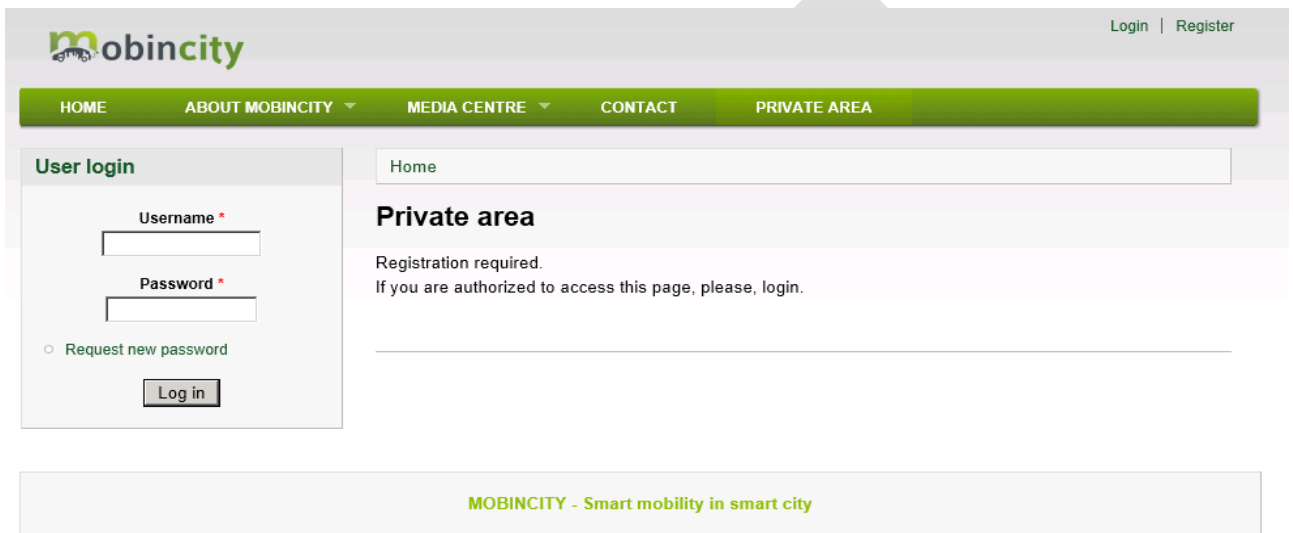


Figure 8. Private Area.

Home

### Document Management

New Folder New File  Tags

Reports

- Latest Files
- Notifications
- Owned by me
- Downloaded by me
- Unread Files
- Locked by me
- Flagged by me
- Waiting approval (23)

Recent Folders

- MINUTES
- D3.1
- D1.2
- D1.1

Top Level Folders

- Managerial information
- Technical information
- Financial information
- Events
- Work Packages

latestfiles

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Filename	[ Show File Details ]	Folder	Date	Action
<input type="checkbox"/>	<input checked="" type="checkbox"/>		D2.1_Repository_of_Traffic_Information_Interface_to_FEV_130614_v07.pdf		D2.1	06/14/13	
<input type="checkbox"/>	<input checked="" type="checkbox"/>		D2.1_Repository_of_Traffic_Information_Interface_to_FEV_130614_v07.docx		D2.1	06/14/13	
<input type="checkbox"/>	<input checked="" type="checkbox"/>		D2.1_Repository_of_Traffic_Information_Interface_to_FEV_130605_v06.docx		D2.1	06/07/13	
<input type="checkbox"/>	<input checked="" type="checkbox"/>		D4.1_Definition_of_Communication_Requirements_20130529_v08_TR0.docx		D4.1	06/06/13	
<input type="checkbox"/>	<input checked="" type="checkbox"/>		D4.1_Definition_of_Communication_Requirements_20130529_v08.docx		D4.1	06/06/13	
<input type="checkbox"/>	<input checked="" type="checkbox"/>		Deliverable_Template_130520_v08.docx		Templates	05/20/13	
<input type="checkbox"/>	<input checked="" type="checkbox"/>		Deliverable_Template_121126_v07.docx		Templates	05/20/13	
<input type="checkbox"/>	<input checked="" type="checkbox"/>		D1 1_Annex_A_Use_cases_description_130514_v12_QR1.docx		D1.1	05/16/13	
<input type="checkbox"/>	<input checked="" type="checkbox"/>		D1.1_Use_case_scenarios_130514_v06_OR1.docx		D1.1	05/16/13	

Figure 9. Data Repository.

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### 3 New features and updates

This section highlights the main changes presented in the project web, in order to produce a greater external impact and a better dissemination of the MOBINCITY results. These new features are analysed and described below:

#### 3.1 NEW LATERAL MENU

This Menu, located at the left side of the MOBINCITY website, is composed of the following sections:

- *Deliverables*: It shows MOBINCITY project public deliverables for interested stakeholder.
- *Publications and dissemination material*: this part shows main publications and dissemination material that has been developed in the project.
- *Synergies with other projects*: This section contains the most relevant European projects (approved in FP7) thematically related to MOBINCITY, including:
- *Links*: Finally, the last section contains main news, articles or information related directly or indirectly to MOBINCITY and Green Cars Sector.

**Public deliverables**

All the deliverables to be produced by the MOBINCITY project have a public nature and will be made available to any interested stakeholder through this page when they are ready for publication.

Deliverable number	Deliverable title	WP number	Status	Planned delivery date
D 8.2	Project Web site	8	delivered	6
D 8.3	Workshops	8		12
D 8.4	Publications, articles and press releases	8		12
D 8.5	Business and exploitation plan	8		12
D 8.6	Communication and dissemination final report	8		36

Figure 10. DELIVERABLES section.

Home » News & Events

### Publications and dissemination material

Title	Type	Date
MOBINCITY flyer	Dissemination material	13/02/2013

Click here to download the MOBINCITY Flyer!

Figure 11. PUBLICATIONS AND DISSEMINATION MATERIAL section.

Home

### Synergies with other projects

**ecoFEV**  
Website: [www.eco-fev.eu](http://www.eco-fev.eu)  
eCo-FEV pools the expert knowledge and innovative strength of its 13 partners to achieve a breakthrough in Fully Electric Vehicle (FEV) introduction by creating an integrated electro mobility IT platform that will provide precise EV telematics services and charging management services based on real time information.

**Mobility 2.0**  
Website: [mobility2.eu](http://mobility2.eu)  
The main objective of Mobility 2.0 project is to develop and test an in-vehicle commuting assistant for FEV mobility, resulting in more reliable and energy-efficient electro-mobility.

**SMARTV2G**  
Website: [www.smartv2g.eu](http://www.smartv2g.eu)  
The main objective of SMARTV2G project is to connect the electric vehicle to the grid by enabling controlled flow of energy and power through safe, secure, energy efficient and convenient transfer of electricity and data.

Figure 12. SYNERGIES WITH OTHER PROJECT section.

### 3.2 MOBINCITY Flyer

This chapter refers to the implementation of a banner directly associated with the MOBINCITY Flyer. It will be accessible from any part or section of the website and it is located in the right side of MOBINCITY website, below the lateral Menu. MOBINCITY Flyer will be downloaded if we click on the banner:



Figure 13. MOBINCITY FLYER banner.

### 3.3 Latest News

Another main improvement of the MOBINCITY website is the quick overview of the *latest news* related to the project. In this sense, there will be a Latest News list, accessible through the HOME page. Moreover it has been designed a Table List that shows the headlines of the latest news, allowing direct access to them. Finally, news will be accessible through the corresponding section NEWS & EVENTS.

**Latest news**

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**Mobincity in The Parliament Magazine**  
published by TECHNOMAR on Tue, 06/25/2013 - 10:09 TECHNOMAR

Hrvatski Telecom presents ICT solutions for Mobincity project. Our partner Hrvatski Telecom presented first results of the project which are summarized in an article in the Parliament Magazine. The article can be read <http://www.theparliament.com/digimag/issue372>

➤ [Read more](#)

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**Huge Media Response about Project presentation at MIPRO 2013 in Opatija**  
published by TECHNOMAR on Fri, 06/21/2013 - 15:43 TECHNOMAR

At 36th International Convention on Information and Communication Technology, Electronics and Microelectronics, Croatian Telecom, (HT) partner of the Project Consortium, presented the MOBINCITY Project and first project results. More than 16 different media channels, newspapers, online magazines and TV channels published articles about the HT-Presentation and the showed EVs.

Following **specific objectives** were explained and presented at MIPRO:

➤ [Read more](#)

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**Distributed control approach for community energy management systems in presence of storage**  
published by TECHNOMAR on Mon, 03/11/2013 - 10:04 TECHNOMAR

At the 20th Annual Mediterrean Conference on Control & Automation July 2012, SAPIENZA, Università di Roma, presented a preliminary approach for the UCIE0102. EV Charging Load Allocation. It shows a system architecture and suitable control methodologies for the management and control of Distributed Generation (DG) units, Renewable Energy Resources (RES), Active Demand (AD) and storage units, being these Electric Vehicles (EV) or Uninterruptible Power Supply (UPS)

Figure 14. LATEST NEWS List in HOME PAGE.

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#### 4 Website Progress

MOBINCITY website [www.mobincity.eu](http://www.mobincity.eu) has been designed in the first six months of the project and has been updated deeply after first review project meeting, according to EC recommendations, as we can see in this document. Relevant information like events, public results or news on MOBINCITY and its related projects are available. MOBINCITY project web site will be reviewed at least every month and updated whenever necessary.

Supplementing the project web site the project will also be promoted on at least one social network in order to address a wider public. The possible media can be:

- An own page on facebook
- A discussion group on Xing or LinkedIn

Finally it is important to note that **it is foreseen the development of an introductory video**, which will explain the main targets and operation of MOBINCITY. This action will be implemented in the web during the next months (probably December 2013 or January 2014).

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## 5 Statistics

The following figures show main user statistics of the project website:

Summary					
Reported period	Year 2013				
First visit	01 Jan 2013 - 09:06				
Last visit	28 Oct 2013 - 02:55				
	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Viewed traffic *	<= 1895	3972	34368	158371	2.51 GB
	Exact value not available in 'Year' view	(2.09 visits/visitor)	(8.65 Pages/Visit)	(39.87 Hits/Visit)	(662.77 KB/Visit)
Not viewed traffic *			8688	9948	48.03 MB

\* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.

Figure 15. Summary of Main Category Statistics (Year 2013).

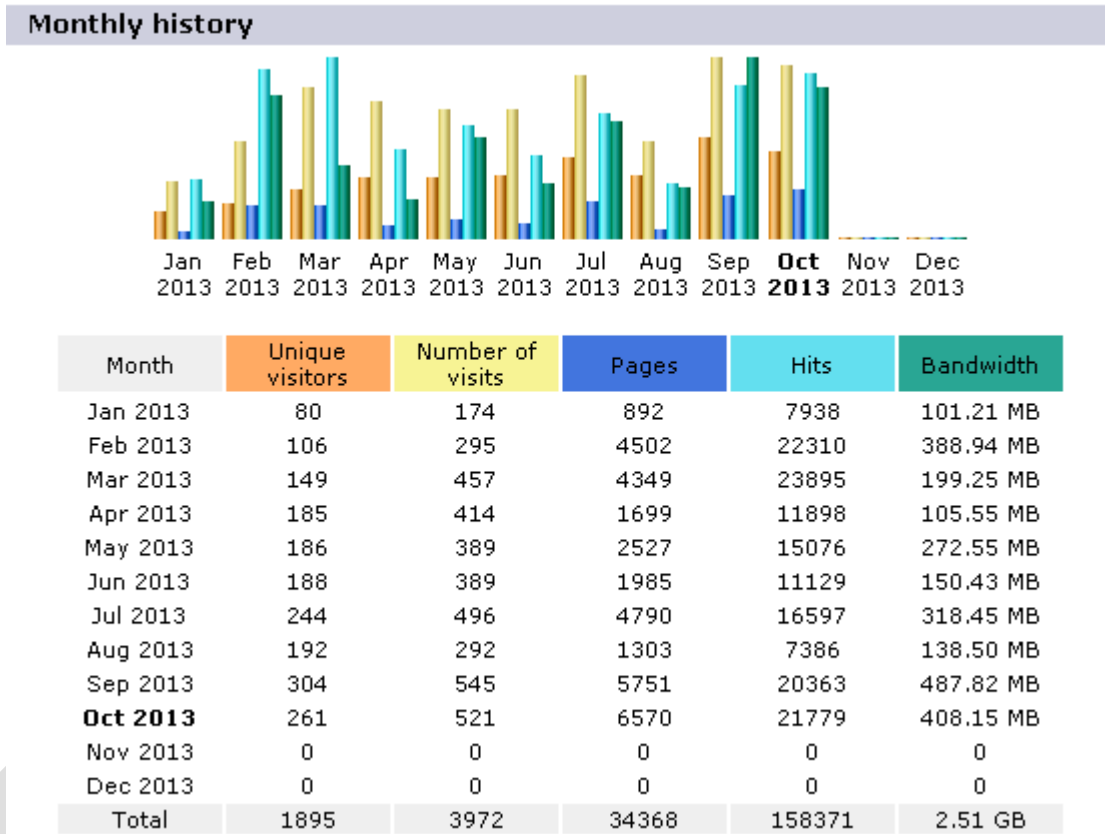


Figure 16. Monthly history.






Countries		
	Spain	es
	Unknown	unknown
	Italy	it
	Slovenia	si
	Germany	de
	Croatia	hr
	Belgium	be
	Ukraine	ua
	United States	us
	Great Britain	gb
	Others	

Figure 17. Countries (in order of importance according to the number of accesses to the website).

This last picture shows transnational impact of MOBINCITY project website.

## 6 Conclusions

- MOBINCITY website is fully operational, well established and plays a central role in the communication strategy of the project.
- MOBINCITY website has been improved according with EC recommendations, especially in relation with the next concepts:
  - Structure and Format of the website has been modified and corrected.
  - Improvements to reinforce effectiveness of MOBINCITY website.
  - Introduction of several figures and diagrams to explain MOBINCITY concepts properly.
  - More details over the project concepts in different sections.
  - Publications and finalized public deliverables has been uploaded
  - MOBINCITY FLYER is more accessible (banner).
  - More visibility of Latest News and relevant events.
  - ...
- A particular effort will be done in the next period to promote external results, updating News and Events section, with particular attention to latest news, workshops, articles, current information...
- MOBINCITY website is a perfect tool for Internal and External Dissemination, and is in constant evolution.
- Next progress actions will be oriented to social media channels and to develop an introductory video to promote and explain better MOBINCITY objectives and operation.