



**ADVANCE**

**Auditing and Certification Scheme to  
increase the quality of Sustainable Urban  
Mobility Plans in Cities**

Supported by  
**INTELLIGENT ENERGY  
EUROPE** 

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# 1. Facts & Figures

## ADVANCE in one sentence

*ADVANCE aims to develop, test and apply an Audit Scheme to increase the quality of SUMP's in at least 8 cities!*

## Main figures

- 36 months of duration (June 2011 – June 2014)
- 11 partners from Europe (AT, ES, EL, FR, BE, PL, RO, SE, SL, SK)
- 8 cities test the ADVANCE Audit
- Budget: € 1.312.000
- 75 % IEE funding (€ 984.000)

## 2. Background – description of ADVANCE

### Audit and Certification Scheme ✓

to increase the quality of  
Sustainable Urban Mobility Plans  
in Cities

**Audit:** Assessment of the current situation  
(process and/or output)

**Certification:** Confirmation of certain  
characteristics of an object, person or  
organisation



## 2. Background – description of ADVANCE

Audit and Certification Scheme

to increase the quality of

**Sustainable Urban Mobility Plans** ✓

in Cities

### **Sustainable Urban Mobility Plans (SUMP)**

- EU supports further uptake of Sustainable Urban Mobility Plans
- SUMP aims to satisfy the mobility needs of people and businesses
- Result of an integrated planning approach
- Address all modes of transport in cities and surrounding (urban) areas



## 2. Background – description of ADVANCE

Audit and Certification Scheme

to increase the quality of

**Sustainable Urban Mobility Plans** ✓

in Cities

**Ensure accessibility to  
all**

**Improve cost-  
effectiveness of  
transportation**

**Improve safety and  
security**

**Contribute to a better  
urban environment**

**Reduce air and noise  
pollution**



## 3. Objectives and impacts

### Project lifetime (2011 – 2014)

#### 1. Increase the quality of SUMP's

→ Implementation of audits and actions plans in at least 8 cities

#### 2. Establish a critical mass

→ Training of at least 50 auditors

#### 3. Contribute to EU 2020 targets

→ At least 5 ADVANCE cities start implementing their action plan

#### 4. Disseminate the contribution of SUMP's to EU 2020 targets

→ Presentations at workshops and international conferences



### 3. Objectives and impacts

#### After end of project (until 2020)

1. Increase the quality of SUMP's and establish a critical mass

→ 500 cities have certified their SUMP  
(50 auditors \* 2 audits per year \* 5 years)

2. Contribute to EU 2020 targets

→ Investment of 1 Billion EUR by local authorities in sustainable urban transport policies (2 Million EUR investment per ADVANCE Audit)

## 4. Target groups

### 1. Representatives of local municipalities

- Transport, land use and spatial planners
- Decision makers and politicians

#### Benefits for municipalities:

- Development of sustainable mobility concept as a basis for future EU funded projects
- Benchmarking with other municipalities on European level
- Potential national funding for implementation of ADVANCE Audit Scheme
- Receive local action plan (incl. recommendations for further actions)
- Better image as an innovative and sustainable city

## 4. Target groups

### 2. External auditors

- Transport consultants
- Representatives of mobility / energy agencies

#### Benefits for external auditors:

- Free training and certificate
- Know-how exchange at the training event
- Business model: increasing demand of cities to implement mobility audits is expected

## 4. Target groups

### 3. Umbrella organisations

- City Networks
  - Mobility Management Platforms
- Multipliers to disseminate the project, the ADVANCE Audit Scheme and the outcomes

### 4. National / federal organisations

- Ministries
  - Federal funding organisation
- Responsible for local (monetary) support of municipalities
- Create national standards for municipalities to obtain funding



## 5. Work Programme

### Partners

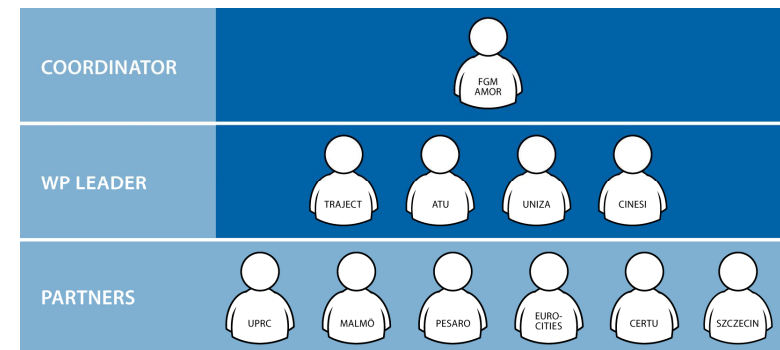
- 11 Partners working together in one project consortium
- Advisory committee: 3 mobility experts

### Cities

- Cities participating in the project
- Cities cooperation with ADVANCE

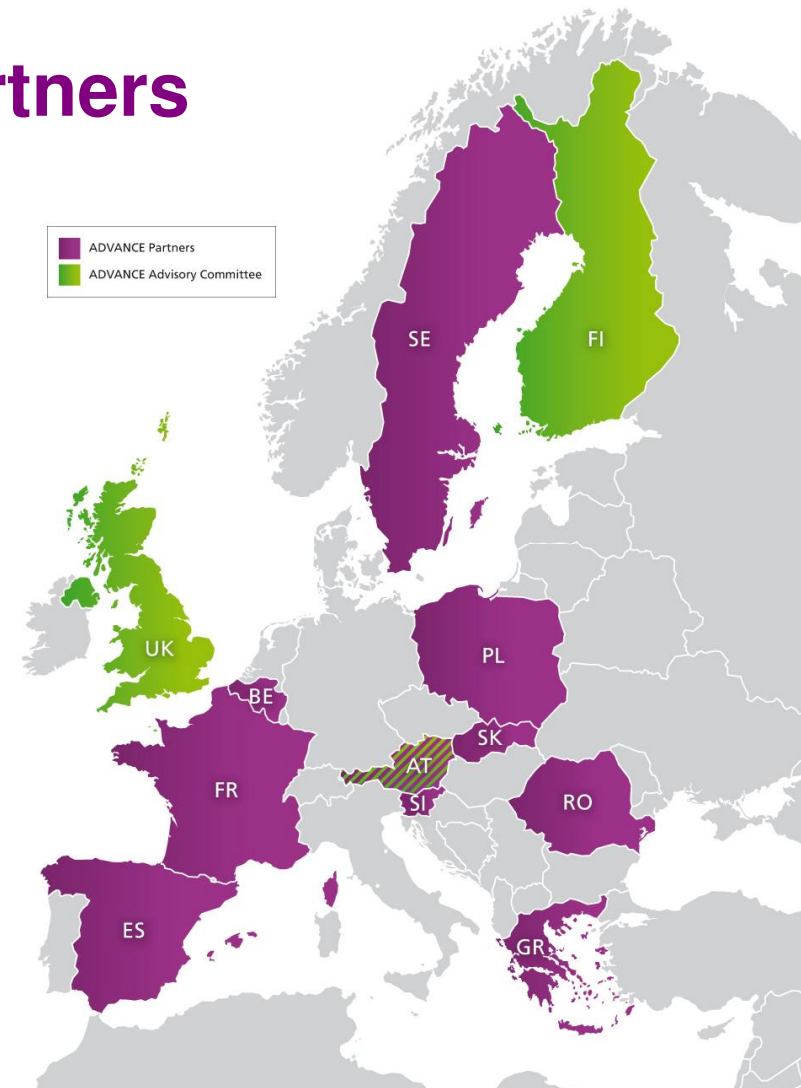
### Work Packages

- Programme divided into 7 Work Packages



## 5.1 Work Programme - Partners

Participant	Country
Austrian Mobility Research	AT
University of Piraeus Research Centre	EL
Energy Agency of Podravje	SL
Traject	BE
Association for Urban Transition	RO
CINESI SL Transport Consultancy	ES
University of Žilina	SK
City of Malmö	SE
EUROCITIES	BE
Center for studies on urban planning, transport & public facilities	FR
City of Szczecin	PL



## 5.2 Work Programme - Cities

Cities contribute to development of ADVANCE Audit

### 1. Partner Cities:

*Szczecin and Malmö*

- Part of project consortium
- „Real life“ test run: conduct the ADVANCE Audit
- Give feedback to improve quality of ADVANCE Audit
- Apply ADVANCE Audit in full scale and develop a local action plan

### 2. Subcontractor Cities:

*Agioi-Anargyroi, Alba-Iulia, Salzburg, Maribor, Terrassa and Žilina*

- Apply the prototype ADVANCE Audit
- Give feedback to improve the ADVANCE Audit
- Develop a local action plan



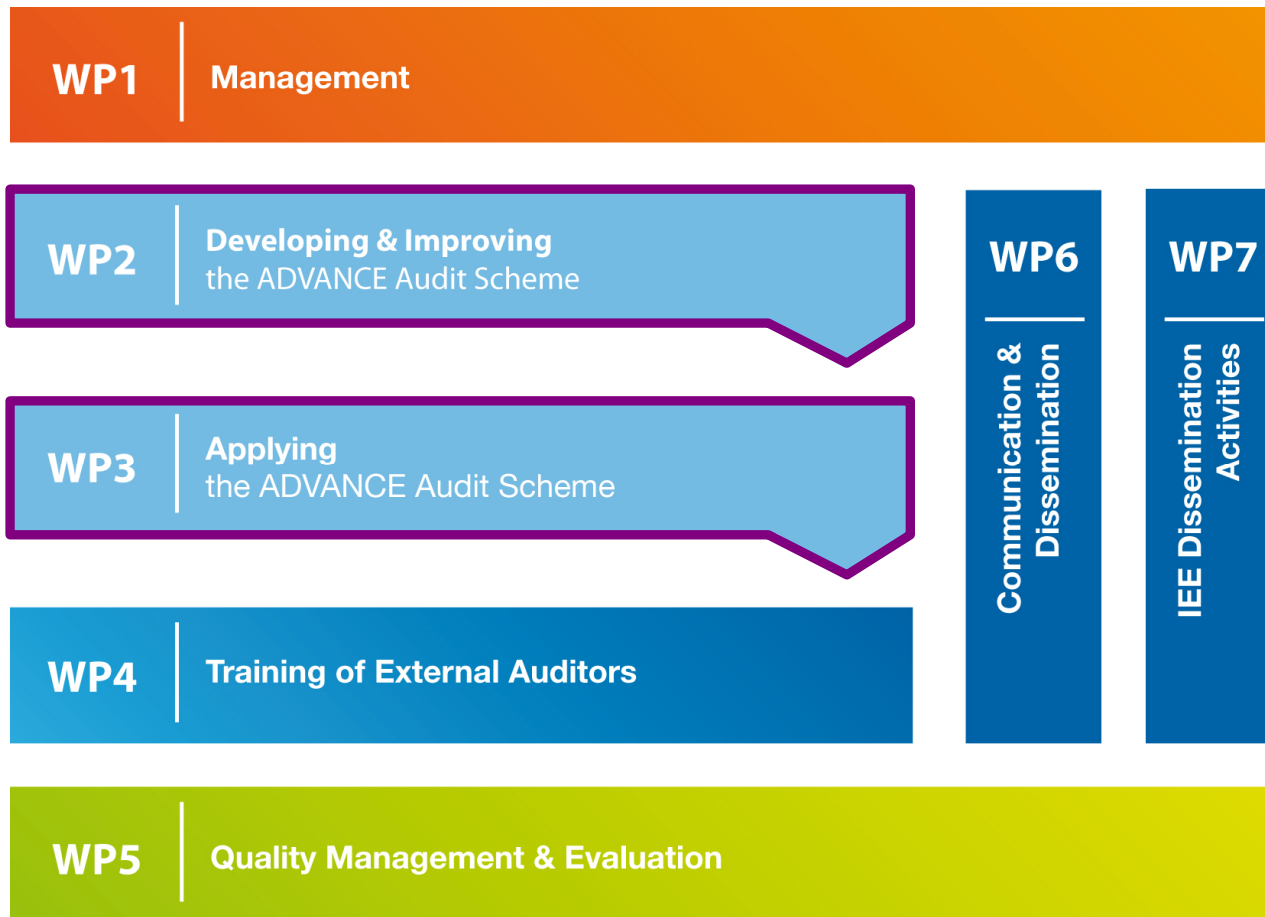
## 5.2 Work Programme - Cities

- Agioi-Anargyroi (GR)
- Alba-Iulia (RO)
- Maribor (SL)
- Salzburg (AT)
- **Szczecin (PL)**
- Terrassa (ES)
- Žilina (SK)
- **Malmö (SE)**





## 5.3 Work Programme – Work Packages



## 5.3 Work Programme – Work Packages

- **WP 2: Developing the ADVANCE Audit Scheme**
  - Analysis of existing Audit and Certification Schemes
  - Internal testing of Audit Scheme (role play, test run in Szczecin and Malmö)
  - Feedback from EURO CITIES Mobility Forum
- **WP 3: Applying the Audit Scheme**
  - 8 cities apply the Audit Scheme in full scale
  - Develop 8 local action plans
  - Experiences → further improvement of the Audit Scheme

## 5.3 Work Programme – Work Packages

- **WP 4: Training Auditors**
  - 10 national training workshops
  - Train 50 external auditors → apply the Audit scheme
- **WP 5: Quality Assurance and Evaluation**
  - Measure results during project lifetime; estimate future impacts
  - Formulate recommendations for future actions
- **WP 6: Communication and Dissemination**
  - Dissemination and communication of the outcomes
  - Website as central communication tool

## 5.3 Work Programme – Key elements





## 6. Excursus: QUEST

### QUEST

- is an EU-project to develop an audit and certifying process
- started in 2011 and is a three years project
- aims to support midsize cities to make progress in SUMP activities
- will certify 50 cities (starters, climbers and champions)
- wants to prepare tailor made advice on sustainable urban mobility

### ADVANCE & QUEST

will cooperate and exchange findings throughout the project lifecycle

→ References to the other project, joint dissemination activities, joint recruitment of cities and auditors

**Thank you for your attention!**

Organisation

Name

Contact details