



THE TALENT CHALLENGE IN ELECTRO MOBILITY

WITH E-GOMOTION CHALLENGE, STUDENTS ARE THE PROTAGONISTS OF THE FUTURE OF MOBILITY

With the innovation competition e-gomotion Challenge, **five leading European universities take secondary school students on a trip through the world of electro and sustainable mobility.**

Participants are asked to focus on a mobility-related problem in their home town and propose environmentally, economically and socially sustainable solutions.



UNIVERSITIES, LOCAL ADMINISTRATIONS AND THE AUTOMOTIVE INDUSTRY JOIN FORCES TO LEAD THE CHANGE

The partner universities, thanks to the support of local administrations and together with some of the major European car manufacturers, lead the students through the elaboration of their projects.

Participants have the chance of joining workshops, seminars and test drives organized by the partner universities. These activities are designed to introduce them to electro mobility and to the latest technological innovations, which they are invited to get inspiration from while conceiving their solutions.

THE GREAT SUCCESS OF E-GOMOTION CHALLENGE 2013

In 2013, e-gomotion Challenge reached over **1.000 secondary school students in Italy, France and Germany** and around 150 of them submitted their ideas for sustainable mobility.

The projects come from Torino, Caen, Würselen (Aachen) and Neureut (Karlsruhe) and range from goods delivery on electric vehicles to apps and ideas meant to improve the quality of public transport, to programmes aimed at promoting the diffusion of e-bikes and carpooling.

Great interest have shown local administrations and companies, as well as printed and online media.



THE EUROPEAN FINAL IN BARCELONA

On November 18, 2013 the e-gomotion Challenge European Final takes place in Barcelona during EVS27 - *The International Electric Vehicle Symposium and Exhibition* and *Smart City Expo World Congress*. The four finalist teams present their projects in front of a panel of experts, which will award the best idea.



WHAT'S UP NEXT?

We are working on e-gomotion Challenge 2014!

Joining e-gomotion Challenge means supporting a well-recognized best practice of smart education, giving to local students the chance of discovering new technology to improve the territory they live in, getting visibility and contributing to the change towards a more sustainable mobility.

Get in touch to find out more!

